

## Recruitment Summit

<b>Date:</b>	February 3 <sup>rd</sup> , 2017
<b>Start/End Time:</b>	8:30 am - 12:00 pm
<b>Location:</b>	Wisconsin Idea Room, School of Education Building
<b>Aims:</b>	Boosting recruitment, admission and enrollment numbers in arts majors is a top priority across campus today.

### AGENDA

	LEAD	TIME
<b>Check-in &amp; Continental Breakfast</b>		8:30
<b>Welcome &amp; Introduction</b>	John Baldacchino	9:00
<b>“What Arts Alumni are Saying”</b>	Sally Gaskill Director, Strategic National Arts Alumni Project	9:10
<b>UW-Madison enrollment in the arts</b>	Beth Janetski Policy & Planning Analyst, School of Education	9:45
<b>Discussion &amp; Questions</b>		10:10
<b>BREAK</b>		10:45
<b>Office of Admissions</b> <ul style="list-style-type: none"> <li>• Admission updates and observations for Fall 2017</li> <li>• Vision and plans</li> </ul>	Andre Phillips Interim Director Admissions & Recruitment	11:00
<b>Arts on Campus communication support</b>	Christina Martin-Wright	11:20
<b>Discussion &amp; Questions</b>		11:30
<b>Final thoughts &amp; adjourn</b>	John Baldacchino	11:55