



Arts Institute

UNIVERSITY OF WISCONSIN-MADISON

Gallery and Curation Committee Meeting Minutes
November 29, 2017 12:00PM
Lathrop b130

Committee members present: Kirstin Pires, Mark Verstegen, David Newell, Faisal Abdul-Allah, Daniel Einstein, Lyn Korenic, Robin Schmoldt, Kate Hewson.

Guests: Anna January, John Baldacchino

Absent: Thomas Dale

1. Introductions/Welcome back
2. Committee Updates
 - a. IARP selections
 - i. Summer proposals due tomorrow 11/30
 - ii. Stuart Flack for Fall 2018, Rashaad Newsome Spring 2019
 - b. IARP staff change
 - i. Adriane is transitioning as coordinator for Spring 2018 and summer
 - c. OSFA updates
 - i. Great reviews of the exhibition trickling through!
 - ii. Maybe opening new additional location? More info to come
 - d. Arts Institute name change (John B)
 - i. To distinguish and clarify our campus presence, we are transitioning from Arts Institute to Division of the Arts
 - ii. Name change official/live in Fall 2018
3. Museum Hack (Anna January)
 - a. "Renegade tours" organized of museums/cultural institutions that target millennials.
 - b. In light of few admissions tours hitting arts venues, AI is working to pull together a proposal that partners with other groups on campus to bring Museum Hack in for prospective student tours. 1-2 years out, happening at the start of school in the fall.
 - c. Lyn: Art Library would like to be involved!
 - d. Daniel: Follow up to talk about the outdoor/artistic landscape
 - e. Expensive (~\$1000, waiting for a quote,) need many partners to secure the funds.
 - f. Kate H: Admitted students day has an arts specific event this spring, compiling a wishlist of venues to visit on these tours
 - g. Robin: Union South has experience building a tour: Made a bulleted list of interesting points about the new building that the tour guides adapted into a script
 - h. Faisal: Can we incorporate the UW trolley? Can we do this ourselves?
 - i. Museum Hack works with a high caliber of institution, and makes great work.
 - i. Robin: engage with Wisconsin Welcome-first year experience
 - j. Faisal: Studio would be an ideal venue! Potential student ambassadors for these tours

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- k. Robin: Wheelhouse makes tour swag? Importance of creating small communities within the first 45 days of school for students based upon similar interests (find your on campus “home” on your orientation tours!)
 - l. John: make serious connections with Admissions/SOAR, this would be a very valuable asset.
 - m. Please inform your respective colleagues about this proposal! Will ask for letters of support as plans become clearer, Anna will be doing individual follow ups with arts programs in the near future.
4. Announcements
- a. Please update your Outlook calendars for next semester, Adriane will schedule a regular monthly meeting time for next semester.
 - b. Kirstin: Amy Gilman is the new Chazen director, see the UComm video biography of her. She has a lot of enthusiasm, new ideas and initiatives for the museum. Justin at UComms is a great collaborator/videographer, FYI. Chazen is trying to align themselves more clearly with the school year re: programming. Kirstin will be updating us as new projects are rolled out through the Chazen (new hangout venues?)
 - c. Robin: construction is almost finished at the Memorial Union, Porter Butts Gallery will be re-opening soon (3 shows in total.) Call for artists in open now until January 15th. No update on the name changes for spaces.
 - d. Daniel: Campus Art Exchange website will go live in January, to provide art for public spaces. These exchanges are meant to be indefinite, hoping that this website gains traction and encourages more donations to the database. If you/your colleagues happen to have art in storage, consider giving it up for redistribution.