



Arts Institute
UNIVERSITY OF WISCONSIN-MADISON

Arts Institute Gallery & Curation
Committee Agenda
April 2, 2018 Lathrop B135

11:30AM

Committee members: Faisal Abdu’Allah, David Newell, Daniel Einstein, Robin Schmoltdt, Lyn Korenic, Adriane Melchert, Kate Hewson, Kirstin Pires, Thomas Dale, Mark Verstegen, Ann Sinfield

Absent: Faisal Abdu’Allah, Daniel Einstein, Thomas Dale, Ann Sinfield

Agenda

Item	Who	Time
1. Introductions/Welcome back	All	5 mins
2. Committee Updates a. Staff Changing Marina Kelly is doing IARP/Student Engagement/Recruitment Affiliates will be re-invigorated to work with students after she’s settled in to initiate new projects. This position is designed to think holistically collaborating on campus and with students. b. IARP Summer Course Creative Placemaking Intensive INTEGARTS330. with Sherry W-H and Anne Katz at the Bolz Center. 2 weeks, 2 credits, open to all students+ general public. Workshop-based learning, with fundamental theoretical readings. Expecting to gather students from around the state. c. Museum Hack updates The Creative Campus: A UW Arts Tour. Committee decided that goals are with academic units/recruitment initiatives. Stops on tour have been solidified. Currently working on content building for tour workshop June 6-8. Training the trainers, the Campus and Visitor Relations students will ultimately be giving the tours, around once a month in tandem with admissions dates.	Kate Hewson, Anna January	15 mins

<p>Libraries are key for recruitment of grad students. WUD (Robin) has a vested interest in recruitment as well.</p> <p>SOAR program was approved, shifts start June 9! Robin: Union will have a separate table, will help out with storage. Need to build more marketing materials/displays for the booth, see square pamphlet that was distributed to committee.</p>		
<p>3. Future Gallery initiatives</p> <p>a. This year's work -made new connections across campus (makerspace, MERIT, OSFA) -prepping name change, visibility in general -funneling projects away from this committee to the resources that will benefit them the most.</p> <p>b. Next year's focus Kirstin: Chazen needs a better mailing list for its specific demographic of print-friendly patrons. Kate: AI doesn't post stuff anymore! Robin: mailing stuff doesn't work. Lyn: friends of the library may have a good list? -Is there a way to consolidate mailing lists, even online? John: Could we do something in conjunction with the Arts Agon, an Affiliate Symposium? Strengthening connections and building partnerships. All day event? Robin: How will the DotA collaborate with a Registered Student Organization?</p>	Adriane Melchert	10 mins
<p>4. Announcements</p> <p>a. Will check for usage data of the Gallery Guide website b. New Design Studies faculty, Marina Moskowitz textiles historian. Art History losing one faculty. Tomiko Jones will be replacing Faisal as the Art Dept representative. c. Arts Awards 5:30 5/8 at the Pyle Center d. Chazen opening on developmental disabilities this week e. Robin and Daniel met with Kohler to look at available art model, after Campus Art Exchange launched they are now focusing on having a quality reserve of art. Lots of interest in revitalizing art in various spaces on campus. Where can this program be housed if Daniel needs to let it go? Pitch a case for funding to support this program.</p>	All	20 mins
<p>5. Wrap up and adjourn</p> <p>a. Next meeting planned in the fall.</p> <p><u>To get an event listed on Arts on Campus website:</u> https://uwmadison.co1.qualtrics.com/jfe/form/SV_bwuESedWIANsUXH</p> <p><u>To submit an event for digital marketing broadcasting:</u> https://uofwisconsinmadison.go.easyprojects.net/FormRecords/Widget?formId=24</p>	All	5 mins

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