



Division of the Arts
UNIVERSITY OF WISCONSIN-MADISON

Arts Recruitment Working Group

Tuesday, January 29, 2019 12:00 - 1:30 pm
Lathrop Hall, Rm. 149 Virginia Harrison Parlor

Item	Time
Welcome/ Introductions Name, unit, role; new initiatives; Update on enrollment/ recruitment for your area	12:00-12:20pm – 20 min
Office of Admissions & Recruitment Presentation of CRM (Greer Davis) Learn about how the Office of Admissions and Recruitment is utilizing the Salesforce Customer Relationship Management (CRM) Software. This is a tool used to recruit and yield undergraduate students.	12:20-12:40 pm – 20 min
Office of Admissions & Recruitment Update/ Planning (Street) Arts Yield Day Call Out Dates?	12:40-12:55 pm – 15 min
Reports Recruitment Fairs/ DotA Tabling Funds for Targeted Recruitment Division of the Arts Scholarships Creative Campus Tours	12:55-1:10 pm – – 15 min
New Business/ Discussion February 22 nd Recruitment Summit Portfolio/ Audition Information collection Materials Request (DotA): 320 pieces (Tabling: 50, CCT: 120, SOAR: 150)	1:10 1:25 pm– 20 min
Wrap-Up	1:25-1:30 pm – 5 min

Next meeting scheduled: Tuesday, January 29, 2019 | 12:00-1:30 pm
Remaining ARWG meetings, spring 2019 (Tuesdays, 12-1:30 pm): 2/19, 3/12, 4/23

Upcoming events (<https://artsdivision.wisc.edu/events/>)

- Arts Business Competition Deadline | March 1, 2019
- Arts Yield Day | April 6, 2019
- Rashaad Newsome's Final Residency Event | April 18, 2019
- Arts Business Competition Final Event Thursday, April 25 | 5:00-6:30 pm
- Arts Awards | May 7, 2019
- Arts Association Educator's Conference Final Event | June 1, 2019
- Summer Music Clinic: | June 16-22 (Junior session)/ June 23-28 (Senior session)
- Imaging Self | July 7-21, 2019